

CONFERENCE PROGRAMME

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DRIVING *Success*



ACDM Annual Conference 2010

Whittlebury Hall Hotel, Northamptonshire
21st-23rd March

 Conference
Committee

acdm 
association for **clinical data management**



DAY 1

09:00	<p>Welcome Speech <i>Tracy Fells, Head of Data Management Operations (Europe), CMED and ACDM Chair, Gail Kniveton, Director BD and Data Services, i3 Pharma Resourcing & Sharon Torpey, Business Coach, Liberty</i></p> <p>Introduction: Driving Success. Do you feel like you are in the passenger seat – or worse the back seat – when it comes to clinical data management and your career? During the conference consider the changes that we face to develop our industry and think “what does this mean for me?” By the end of the conference you will understand the challenges that we face, have heard potential solutions and are ready to take back and implement new ideas at your own company.</p> <p><i>Session Chair: Tracy Fells, Head of Data Management Operations (Europe), CMED</i></p>			
09:15	<p>Guest Speaker <i>Diane Jorkasky Chief Medical Officer & SVP, Head of Development, Aileronix</i></p> <p>Driving for Success but are we driving as smart as we can? The pharmaceutical business is under huge pressure and needs to be more competitive if it is going to stay successful. Every day companies generate large amounts of data, much of which is never fully leveraged. Traditional approaches to data collection and management prevent the full curation of all data within a company, leading to a substantial opportunity lost for that company. Why is this? Do companies really understand the full power of the data they own? What can be done by members of this organisation to advance the thinking and technology?</p>			
10:00	<p>Adapt to Succeed: An Optimal Route to Market <i>Dr Steven Julious, Sheffield University</i></p> <p>Why are adaptive trials so important to driving success in clinical trials? This presentation will cover trial design from a statistical point of view.</p>			
10:45	Coffee			
11:00	Oncology Session – Breakout Sessions – Senior Forum			
	<p>11:00-12.45</p> <p>Main Room</p> <p>Oncology (Session details right)</p>	<p>11:00-15:30</p> <p>Breakout Room 1</p> <p>EDC Vendor Demo Oracle</p>	<p>11:00-15:30</p> <p>Breakout Room 2</p> <p>EDC Vendor Demos Breakout</p>	<p>10:00-12:45</p> <p>Breakout Room 3</p> <p>Senior Forum <i>Karen Smith, Associate Director, Business Transformation, Kendle</i> Managing and Enhancing Key Business Partnerships to Drive Successful Relationships</p>
	<i>Session Chair: Fred Daniels, Director, Data Management Premier Research</i>			



11:00	<p>Overview of the Various Types of Data that Data Managers Working in Oncology Handle and the Associated Challenges</p> <p><i>Mary Boyle, Manager, Clinical Data Scientist, GSK</i></p> <p>This presentation will provide an overview of the various types of data that data managers working in Oncology handle. This will include the challenges Oncology studies present around complex data types such as Lesion and Response, Liver Events, managing multiple AEs / SAEs.</p>
11:20	<p>RECIST – Response Evaluation Criteria in Solid Tumours</p> <p><i>Declan McGuirk, Principal Clinical Data Scientist, GSK</i></p> <p>This presentation will look at RECIST in more detail. RECIST – Response Evaluation Criteria in Solid Tumours. What it is and why it is important in Oncology?</p>
11:40	<p>Overcoming Data Management Operational Challenges in Oncology Studies</p> <p><i>Trevor Griffiths, Senior Manager, Data Management, i3 Statprobe</i></p> <p>This presentation will discuss overcoming data management operational challenges in oncology studies, from a CRO perspective.</p>
12:00	<p>Integrating a Successful Oncology Document Management System</p> <p><i>Mukhtar Ahmed, VP Consulting and Partners, Medidata Solutions</i></p> <p>Oncology Data Management requirements play a vital role in the accurate, timely, and thorough information that contributes to the success of clinical studies and cancer research. This session will share the steps and techniques that are required for a successful integrated Oncology Data Management system.</p>
12:20	<p>Early Phase Oncology Requirements</p> <p><i>Becky Hogg, Team Manager, DMO, CMED</i></p> <p>This presentation will cover early phase oncology requirements. This includes how to manage complicated protocols, including adaptive designs. Also how to capture non eCRF data, in all it's guises!</p>
12:40	Oncology Panel Discussion
12:45	Lunch
14:00	ACDM AGM
	<i>Session Chair: Sue Gales, Associate Director of Data Management, Pfizer</i>
14:45	<p>Dictionaries, Dictionaries Everywhere.....</p> <p><i>Ian Slack, World Wide Coding Consultant, Parexel and ACDM coding SIG Lead</i></p> <p>This presentation will aim to answer all the questions you've wanted to know but were afraid (or didn't know) to ask!</p>
15:10	<p>To Train or not to Train....?</p> <p><i>Jacqueline Johnson, Training Consultant and ACDM training committee leader, Dovetail Training and Gail Kniveton, Director BD and Data Services, i3 Pharma Resourcing</i></p> <p>This presentation will help you to understand how to choose training that's right for you and your team.</p>
15:30	Coffee



16:00 Driving Data Management – the Cost, Future and Unknown – Breakout Sessions				
	16:00-17:00	16:00-17:00	16:00-17:00	16:00-17:00
	Main Room (Session details below)	Breakout Room 1	Breakout Room 2	Breakout Room 3
		Personal Development Session <i>Sharon Torpey, Management Coach, Liberty</i> What can you do get back into the driving seat for your career and personal development?	Project Management Special Interest Group Session <i>Kjell Pennert Director Data Management, Richmond Pharmacology</i> Driving success with highly effective project management	EDC Special Interest Group Session <i>Chris Barden, CRF Health</i> Driving success with EDC
<i>Session Chair: Vivienne Yeap, Study Data Manager, Clinical Data Management, Roche</i>				
16:00	Analysis of metrics related to quality, time, and cost for EDC trials <i>John Griffiths, Manager, Database Programming, Pharmanet</i> This presentation will consider EDC metrics. As the percentage of EDC trials continues to grow at a fast pace, it becomes increasingly important to collect and analyse metrics related to quality, time, and cost for EDC trials.			
16:20	Future of ePRO <i>Valdo Arnera, General Manager, Europe, PHT</i> This presentation will describe what seems to be the future of ePRO, with the probable increasing use of the web and mobile phones as well as the point of view of the regulatory bodies in the US in Europe and in Japan, based on several interactions with various agencies.			
16.40	Its Phase 1 Data Management but not as you know it <i>Rachel Darby-Dowman, Cancer Research UK</i> "Its Phase 1 Data Management but not as you know it" Data Management in the not for profit sector. This talk will discuss oncology trials in the academic and not for profit sector.			
17:00	Day 1 round up <i>Tracy Fells, Head of Data Management Operations (Europe), CMED and Gail Kniveton, Director BD and Data Services, i3 Pharma Resourcing</i>			
19:00	Champagne Reception			
19:30	Gala Dinner			

If you have any questions or would like to exhibit please contact us by Email admin@acdm.org.uk or by telephone **01727 896080**.



DAY 2

09:30	<p>Welcome Speech <i>Tracy Fells, Head of Data Management Operations (Europe), CMED and Gail Kniveton, Director BD and Data Services, i3 Pharma Resourcing</i></p>
09:35	<p>The debate <i>Julianne Hull, Senior Director, Global Development Data Operations, Pfizer</i> "This house believes that regulatory inspections don't drive success" Other expert debaters to be confirmed</p>
10:30	<p>Coffee Sponsored by Richmond Pharmacology</p>
	<p>Session Title: Lab and Other External Data <i>Session Chair: Vicky Wiggins, Project Manager, i3 Statprobe</i></p>
11:15	<p>A thorough approach to QT studies <i>Kjell Pennert, Director of Data Management, Richmond Pharmacology</i> This presentation will discuss a semi-automated standardised process from the preparation and calibration of the ECG machine, to reconciliation with the clinical database, reading of the ECG trace, to delivery of data sets for statistical analysis.</p>
11:40	<p>ePRO Integration <i>Paolo Morelli, CROS NT, Managing Director</i> This presentation will outline how E-PRO has been integrated most effectively with clinical trials databases.</p>
12:05	<p>Realising the benefits of integrating laboratory normal range data with an EDC system <i>Edward Jones, Customer Manager, Phase Forward</i> During this session Ed Jones will review the primary benefits to be gained in data quality and patient safety through the use of tools such as Phase Forward's Lab Normal Ranges Management Tool (LNMT).</p>
12:30	<p>End of Session Panel and Audience Discussion</p>
12:45	<p>Lunch</p>
	<p>Session Title: Data Standards and Quality <i>Session Chair: Ian Pinto, Project Data Leader, Roche</i></p>
14:00	<p>Every Patient Every Visit <i>Lewis Watkinson, Associate Director, Program Data (supporting the Primary Care Business Unit), Pfizer</i> Every Patient Every Visit, or EPEV, is a methodology that facilitates the monitoring of real-time data retrieval and cleaning by defining and presenting the status of key components of cleaning through a flexible tracking and metrics producing framework. Find out more about how Pfizer have implemented this to drive success.</p>



14:25	Using eClinical Tools to Improve Data Quality <i>Jonathan Andrus, Vice President – Data & Study Operations, BioClinica</i> Data quality in an EDC environment doesn't have to wait until the end of the study: thinking ahead and designing and developing a quality-oriented study is critical. This presentation will provide examples and an overall case study that will help bring the material to life and provide real world best practices.
14:50	Using CDISC ODM to Deliver Proven Time and Cost Savings in Study Set-up <i>Mark Wheeldon, Chief Executive Officer, Formedix</i> This presentation will present three real-life use cases (with real companies) where CDISC ODC has been proven to save time and money during the study set-up process in EDC.
15:15	Finding the right BPO partner <i>Chinnie Nwandu, Clinical Data Management Domain Specialist, Roche</i> This presentation will help you to understand how to identify and address the issues in finding the right BPO partner, with similar corporate values is only the first steps in ensuring a successful off-shore partnership in India.
15:40	Coffee
	Session Title: The Future of Data Management <i>Session Chair: Sharon Torpey, Business Coach, Liberty</i>
15:50	What will data management look like in 2015? What can we do to prepare? <i>Linda Talley, Lilly and Richard Young, Medidata Solutions leading the INCDMA (International Clinical Data Management Associations) Team</i> This is an interactive panel discussion to conclude the conference to get everyone discussing what data management will look like in 2015 and what we can do to prepare. Please bring your ideas and discussions for this event.
16:40	Day 2 round up and close <i>ACDM Board</i>

How to Book

To register on-line for the ACDM Annual Conference visit our website www.acdm.org.uk.

If you have any questions or would like to exhibit please contact us by Email admin@acdm.org.uk or by telephone **01727 896080**.