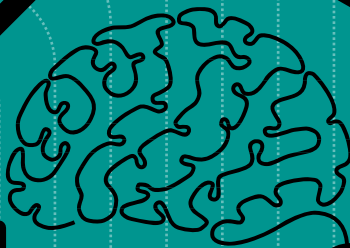


# WORKING SMARTER



**ACDM Annual  
Conference 2011**  
6-8 March 2011  
Whittlebury Hall Hotel  
Northamptonshire

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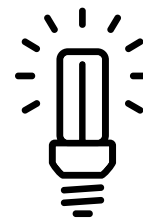
Conference  
Committee

**acdm**

association for **clinical data management**

# CALL FOR SPEAKERS

## WORKING SMARTER



### ACDM Annual Conference 2011

6-8 March 2011

Whittlebury Hall Hotel  
Northamptonshire

#### Call For Speakers

The ACDM conference will once again be held at Whittlebury Hall from 6-8 March 2011. The theme of the conference is "Working Smarter". We are looking for speakers to cover how we can all be "Working Smarter" in the following areas:

- **Cost effective trial management**
- **Balancing the books – how to run your project within budget**
- **How can Data Management add value to the trial process**
- **Working smarter but not longer!**
- **Smarter fit with the clinical project team**
- **Can new technology bring real savings and efficiencies**
- **Maintaining and increasing quality without increased cost**
- **How does a smart Data Manager think in 2011 and beyond**
- **Surviving financial restraints in an increasingly competitive market**
- **Where process re-engineering has really worked**
- **Innovative processes and technology**

REMEMBER you don't have to be a Data Manager to speak at, contribute or attend the conference!

Please let the ACDM know if there are any additional topics that you would like to speak on or hear about.

#### EDC, IVRS and EPRO vendor demos:

This year we are again inviting EDC, IVRS, CTMS and ePRO vendors to come along and demo their systems to us. Please contact the ACDM if you are interested.

#### Debate:

We are interested to receive suggestions for the Debate at the 2011 conference. What is the most controversial topic you would like to debate with your industry colleagues?

#### Team Break-Out Sessions/Hot Topic panel

We are interested to receive suggestions for the breakout sessions or the hot topic panel discussion at the 2011 conference. What topics are you interested in discussing with your industry peers?

Please send suggestions for the debate, hot topics and break-out sessions to us at [admin@acdm.org.uk](mailto:admin@acdm.org.uk).

*Don't forget to start thinking about your entries for the John Amos poster competition. Details to be published on the website.*

**Please submit synopsis for papers to [admin@acdm.org.uk](mailto:admin@acdm.org.uk) by 10th September 2010.**

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All DMs, please add the date of the conference in your diaries.

Exhibitor space will be available.

For more information please contact ACDM Conference Committee at: [admin@acdm.org.uk](mailto:admin@acdm.org.uk)

[www.acdm.org.uk](http://www.acdm.org.uk)